

Department
Name Change
Proposal

# Department of Pharmaceutical Sciences

Proposal

Department of Biomedical and Pharmaceutical Sciences

## Current name 'Pharmaceutical Sciences' often confused with 'Pharmacy', causing confusion and limiting recruitment into BS and MS programs

Adding 'Biomedical' increases appeal to premed, biotech, and life sciences students, which are targets for BS and MS programs

#### Rationale

Better reflects breadth of department: pharmaceutics, medicinal chemistry, drug delivery, immunology, tissue engineering, Al in drug discovery

Strong alignment with market trends and Northeastern's strategic growth in biomedical/health sciences

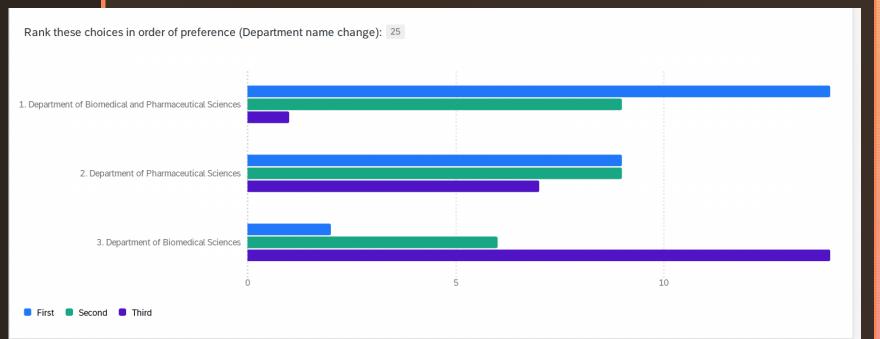
Strategic Benefits of Renaming Improves clarity and branding for prospective students and families

Competitive with peer institutions offering 'Biomedical Sciences' programs

Inclusive of all scientific areas across the department

Positions
department for
enrollment
growth, industry
partnerships,
and funding
opportunities

#### Department Votes



Rank these choices in order of preference (Department name change): 25			
Rank these choices in order of preference (Department name change):	First	Second	Third
1. Department of Biomedical and Pharmaceutical Sciences	14	9	1
2. Department of Pharmaceutical Sciences	9	9	7
3. Department of Biomedical Sciences	2	6	14

### College Vote Results

Motion: Change the name of the Department of Pharmaceutical Sciences to the Department of Biomedical and Pharmaceutical Sciences

Approve: 121

Against:11

Abstain: 16